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F A C S I M I L E T R A N S M I S S I O N

TO: TUSK/DIAMOND MUSIC

ATT: PHIL LEACH

FAX NO.:

FROM: DAVID 3RD EAR MUSIC

DATE: 13TH Nov 1990

NO. OF PAGES: 2
(including this page)

SUBJECT: (1) SIMBA MORRI ? SIPHO MCHUNU

MESSAGE:- Dear Phil URGENT / IMMEDIATE

(1) SIMBA CHIPS WILL BE COMING IN TODAY. PLEASE try an see him, if only for a few minutes. As requested some time ago we do need him and his GREAT BAND TO REHEARSE - we need to have these people ready. They sound great, and are doing a lot of small clubs, BUT we must try and assist them with rehearsal space, and keep their interest up. I also need a responce to that budget proposal I sent. We need to start preparing for a JAN/FEB RELEASE NOW! If his Cass/LP is ready please let him have 10 copies each for his local promo.

(2) SIPHO _ Need some answers to his promo/budget proposal. We should not loose the 'momenum' we've created here in Natal this past week. We need:

- (a) RADIO SPOTS & and RADIO ZULU COMPETITION, TO CO-INCIDE WITH:
- (b) Banners at all township enterances
- (c) The news interbiews we've done
- (d) Adds in the 'english' press
- (e) LP Give-aways that we've arranged

A Member of the Tusk Group of Companies **TUSK**



We did 7 news paper interviews (Tribune's enclosed, and the first) and are running the give-aways with: THE LEADER, ILANGA, DAILY NEWS, TEMPO (Afrikaans paper in Natal), NEW AFRICAN & the NATAL MERCURY. Waiting to hear from THE NATAL WITNESS, CITY PRESS and RADIO ZULU.

All this needs to be "packaged" and condensed into the next 3 weeks or else we'll loose it. I don't want to do the in-stores untill all the media is running parrallel.....I also need a budget on the in-stores.

Please advise LIZ or whoever, that I MUST know what arrangements are made in respect of our records, and the promotions, BEFORE THEY happen. I'm sure you will agree that it doesn't help afterwards, and that any descisions or information needed on RECORDS should come to me personally. This includes the costs and programme for ANY promo that concerns the records and cassettes.

I'm tryng to get SPHO onto the SOUL BROS Umlazi concert that I've been arranging for GILBEYS on 9th December. He is already on the UMLAZI festival on December 31st.

SUNDAY TRIBUNE, NOVEMBER 11, 1990

regards,

Sipho back in the limelight

CO-FOUNDER of the internationally acclaimed Juluka pop group, Sipho Mchunu, is back in the limelight with the release of a humdinger of an album which looks set to put him on a roll.

Sipho, who set New York alight last year when he performed at the famed Apollo Theatre, "feels good" about *Umhlaba Uzobuya/The World is Coming Back* and is confident that black traditional music "will take off" with black buying power on the increase.

Faithful to his traditional roots, the genial musician, now a full-time producer with 3rd Ear Music/Tusk Music in

Brian King

Durban, has blended traditional Zulu songs with a contemporary mood to produce an offering packed with *joie de vivre* and optimism.

"With the new South Africa we've got a hope now: the country is coming back to us," Sipho said.

He exudes happiness. "Bubble-gum music is taking a dive. There's a strong shift back to traditional music."

Johnny Clegg still phones him from overseas and when "Le Zulu Blanc" returns in December there'll be a "big party" at Sipho's home in

Kranskop.

He said he and Johnny were still "like twins".

"We still want to do an album together, but we don't want people to think that Juluka is getting back together," he said.

"I don't regret having left Juluka. What was important to me was to be with Johnny. The friendship was more important than the music."

Helping those less fortunate than himself has always been close to Sipho's heart and he plans to fund the setting up of another community school because more and more children are coming to the first one he set up.