

From: Rob <takkies@mighty.co.za>
To: 3rd Ear Music / David Marks <thirdear@iafrica.com>
Date: 23 December 1999 12:17
Subject: Re: 3 - St. Lucia is finally launched into the the 21st Century through the Festival of Living Treasurers - Thanks & Good Millennium Wishes

Dear David, (and the team)

Firstly, thank you for your Christmas greeting - blessings ten-fold back to you !!!

Secondly, I once again have to express my admiration for the drive and passion with which you have had towards promoting local music and cultural events - I'm just so sorry that I couldn't find the time to visit the recent events. Having had a relatively challenging year following my retrenchment from Independent Newspapers, I've had to focus on bringing in the "bread & butter" - so perhaps next year will be more kind...

It's sad to hear that there were "those (in St. Lucia & the electronic media) who ignored this opportunity". On a slightly vindictive note, I hope that as the reality of St Lucia emerges into the larger-than-life significance it holds, that it overpowers any half-hearted attempts by "these" luke-warmed bystanders to become part of any future process - we don't need "hanger-on's" to dilute the beauty it holds - may their existence remain sediment to the swamp !!!

Lastly, (a tiny sales pitch), having being extremely fortunate to negotiate for every bit of equipment I had in my studio at Independent Newspapers, I am in the process of setting up a broadcast quality digital video production facility which I believe will provide an exceptionally affordable solution for local and national producers.

In addition, I run a consultancy service which provide multimedia, digital networking, communications and Internet via satellite solutions.

In any event David, you will continue to have my support (as usual) to provide any support or assistance I can avail into the big 2000. Feel free to bounce any thoughts for ideas from me at any time.

To all of you - Have a peaceful Christmas and may that Millennium Magic continue to work many more wonders through you in the year's ahead !!!

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"Life is like a cactus - but you don't have to sit on it"

----- Original Message -----

From: 3rd Ear Music / David Marks
To: Undisclosed.Recipients@klingon.nn.independent.co.za
Sent: Thursday, December 23, 1999 8:07 AM
Subject: 3 - St. Lucia is finally launched into the the 21st Century through the Festival of Living Treasurers - Thanks & Good Millennium Wishes

Here's wishing you, your family & friends a joyous festive season & a happy new millennium. Enclosed herewith is a general 3eM Views, Muse & News Letter - give you some idea of what we've been busy with these past 4 months. Although you may not have been directly involved in the Festival of Living Treasurers, everybody connected to 3rd Ear Music these past 30 years is part of the 'process' in whatever it is we do. This festival of living treasurers on the beach @ St. Lucia was not just another unique event - it was, on reflection, a fitting occasion to blast off & away from one Millennium to the

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next. In reality we have another year to think about it! Let's make it work!

Kind regards,

David Marks

For those who did participate in the St. Lucia Wetlands Festival of Living Treasures - Thank you! It was indeed a privilege to meet & work with you & to be a part of this unique process. 3rd Ear Music made many new friends throughout Maputoland. We will be in touch next year - to exchange notes, war-stories & experiences. I'm sure you understand that there was little time to socialize & chat during the festival.

For a first time the Festival of Living Treasures was a fantastic success, on many levels. The development & training aspects in particular - within the communities of the region - went far beyond our expectations. The 'world music' mix (in a stunning setting) will have a long-term positive impact on St. Lucia. The weather was perfect - that surreal Stage & lighting, launched the entire St. Lucia estuary into the 21st Century through explosive sound, music & dance. Magic moments that will live forever in the hearts & minds of those who were fortunate enough to be there. It truly was magic & it was your effort that helped launch us into the next millennium.

The many musicians ('Living Treasures' who came from all parts of the world) were also suitably amazed & impressed - and there are few better ambassadors than travelling world-music troubadours. They don't just perform, take pictures & talk about the place - they dance & sing about it too. So, thank you for putting in your time & effort - it will not go unsung. St. Lucia is now part of folklore & not just an peri-urban legend.

The numbers were obviously disappointing. 3rd Ear Music had ideally hoped that the LSDI's all inclusive process - in the months that we spent together at all those meetings & the (production) process that led up to the festival - would have drawn more people from the town of St. Lucia. After all, St. Lucia is now an international Heritage Site - it belongs to the world and all who live in it. It's strange that some people ignore reality - they still don't get the big picture! The modern international tourist is not only attracted by nature & conservation, but through arts & culture as well - the intellectual property of the region.

Andrew Zaloumis, Terri Castis & the LSDI team went out of their way to be as all inclusive as they could. To offer the town of St. Lucia an opportunity to meet with their neighbours & the world; to enjoy & experience a unique multi-cultural international music festival - create jobs, attract tourists, protect & promote the natural beauty of the region. That there were those (in St. Lucia & the electronic media) who ignored this opportunity, speaks volumes that will not go unheard.

For those media people who did share this experience with us & their readers & to the people of St. Lucia who were fortunate enough to be part of the process that helped produce (and develop) this unique & wonderful first-time event - thank you again!

Kind regards,

David Marks / Christopher Faya / Mandy Lohner
3rd Ear Music Company

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