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23-26 Oct, Marseille, FRANCE

WOMEX 97

worldwide music expo

Dear Global Players,

WOMEX time 1997 in Marseille is approaching soon! Preparations are in full gear, loads of registrations are coming in and our programme director had a hard time with almost 400 showcase proposals on his desk. As announced, the day-time conference panels (including some live presentations) will take place along with the trade fair in the wonderful Palais du Pharo. The evening showcase programme will be hosted on 3 stages at the Fiesta des Suds venue. We proudly present you the programme of WOMEX 97!

☞ update 04.06.97 - subject to change

PANELS

Mediterranean: The Sixth Continent? To borrow Turkish singer Livaneli's felicitous description of the specialness of the region, we open each day with a plenary session that has a Mediterranean issue at its heart. These will take place in the main hall 'salle 900'.

A Mediterranean market for the musics? Mobility of artists in the Mediterranean

World musics in the Mediterranean world: tradition and religion (sacred/holy music)

A free space for the artist in the Mediterranean area? (music and totalitarianism)

Clubs, Worldmusic and the Next Generation

or 'Live Bands are Killing Music'

Below the Surface: Photography, Images and World Music

What about 'world photography'?

Protection/Protectionism & the Quota Story

Radio Quotas and how to love them.

Specialist Shops / How to run a successful Global Music Shop...

'Don't overstock, kill the opposition' or how to run a successful Global Music Shop.

Collection Societies & Copyright/the Mozambique Initiative

Copyright and copyright administration organisations in African countries (a micro-seminar).

Crossover

Intelligent crossover - is it possible?

Successful Brand Marketing

'Selling a beer or selling a band...it's all the same'

Local, Popular and... Unknown?

How to have a hit in a minority language.

The Biggest Record Shop in the World

Internet, 21st century retail or 'forewell my distributor'

Haiti: Business Infrastructure and Voodoo

Searching for business and identity in music on the island and beyond.

The Mysteries of Britain/Welcome to Mysterious Britain

Why is it so difficult for non-British artists to cross that little strip of water to the perfidious territory?

Why Tour?

Stay home, it's closer and you know where it is.

NETWORK INITIATIVES

As WOMEX is above all a meeting place, it is an ideal point for establishing and developing networks. The simple fact of meeting strengthens international and intercultural experiences, knowledge and awareness, both at social and commercial levels. Interested in participation? Please contact us.

African Festivals & Presenters Network

Canadian Festivals Network

Independent/Freelance Worldmusic Journalists Network

World Music in Education

Fear/anti-fear, anti-racism, inspiration, tolerance... education beats all.

WOMEX Film Presentation /MADAGASCAR

A preview presentation of the film about the search for Rakotozafy, one of the island's most influential musicians; plus discussion with the director and narrator.

LIVE PRESENTATION ('DayCase')

As a complementary presentation to the evening showcases, WOMEX uses this daytime opportunity to present a style of music in a more intimate setting, giving the chance to discover more about the background of the music, and to ask questions.

Singer YUNGCHEN LHAMO solo, Tibet

The music of Sarawak - instrumental quartet directly from Sarawak/Malaysia

Jok, music of the far cold north - WIMME solo, Saami/Finland