


# CAPITAL

# RADIO



THE STATION WITH AN AFRITUDE.

## CAPITAL RADIO THE STATION WITH AN AFRITUDE

Capital Radio comes of age, we're excited to tell you about the New Independent Radio Station for the New South Africa broadcasting from Transkei.

From July 1st 1993, Afritude is the word that signifies our new sound - the best music that South Africa, and indeed Africa as a whole, have on offer, will get pride of place - not some of the time - ALL Of The Time - and that's not all!

Relevant talk radio takes to the airwaves, to complement Capital's news and sports team, Capital will deal direct with the issues of the day. **This is Afritude.**

## NEW PROGRAMME LINE-UP

### MONDAY TO FRIDAY

- 06h00 - 09h00** **Cross Over Music**  
*This is the Showcase for South African talent, crossover traditionally features on both black and white playlists in this country. In Capital's case, it will do more than feature, it will hold pride of place.*
- 09h00 - 12h00** **Talk Radio**  
*Radio dealing with the issues of the day, whether they be of a political nature or otherwise. Music choice will depend on the topic of the day.*
- 12h00 - 15h00** **Home Roots & Our Neighbours Best**  
*During the early afternoon period experimentation with music (not necessarily in English) which could eventually move to peak period play.*
- 15h00 - 18h00** **Cross Over Music**  
*Same as above, plus the sounds of Africa that move. This is where South Africa is re-introduced to Africa, in the form of West African dance music, Algerian Rai, the sounds of Zaire and more.*
- 18h00 - 21h00** **International Roots - Overseas Black Sound**  
*Expanding our horizons overseas to include Rap, Reggae, Motown, or what in the USA might be termed the "Black Sound".*
- 21h00 - 24h00** **Jazz (South African & African, & Beyond)**  
*Evenings filled with jazz from all sources, whether it be South African, or from further afield.*
- 24h00 - 03h00** **R & B and Soul**  
*Speaks for itself, from all sources.*
- 03h00 - 06h00** **International Roots**
- 05h00 - 22h00** **NEWS AND SPORT ON THE HOUR**  
*Capital's anchor carries on as the independent voice in Southern Africa of relevant reporting. More news, more often.*

### SATURDAY

- 06h00 - 09h00** **Cross Over Music**
- 09h00 - 12h00** **Home Roots & Our Neighbours Best**
- 12h00 - 15h00** **Talk Radio**
- 15h00 - 19h00** **Cross Over & Sport**  
*Prime time coverage on Saturday and Sunday from the sports world, both at home and abroad, with special emphasis placed on local sport, notably football. Crossover music fills in the gaps.*
- 19h00 - 21h00** **South African Hits**  
*Two hours of the best sellers of the week, whoever they may be. (Best sellers in South Africa of course).*

#### Party Link

*Music suitable for a Saturday night party - groove and jive compiled and based on listeners requests. For full details see next page.*

- 07h00 - 18h00** **NEWS AND SPORT ON THE HOUR**

### SUNDAY

- 01h00 - 04h00** **International Roots**
- 04h00 - 07h00** **Gospel/Choral**  
*Speaks for itself, and is drawn from the widest possible number of sources.*
- 07h00 - 10h00** **Home Roots & Our Neighbours Best**
- 10h00 - 12h00** **South African Hits**
- 12h00 - 15h00** **Jazz**
- 15h00 - 16h00** **World's Greatest Hits**  
*A pre-packaged 60 minute programme from the USA featuring English language hits compiled from playlists of contributing stations around the world, including Capital.*
- 16h00 - 19h00** **Sport & Cross Over**
- 19h00 - 22h00** **International Roots**
- 22h00 - 02h00** **Rhythm & Blues and Soul**
- 02h00 - 06h00** **International Roots**
- 07h00 - 18h00** **NEWS AND SPORT ON THE HOUR**

#### PARTY LINK

Are you having a Jol, a Jam or a Gumba? A Stokvel to raise funds perhaps, or any special party occasion? For the first time in Radio History you can invite the world to join in on your party via a unique and special Capital Radio Party Link . . .

This is your chance to broadcast your good-time live on radio . . . all you need is a Radio and your invited guests . . . CAPITAL will spin your requests live to the nation.

If you have a telephone, we'll LINK LIVE to your party, and connect you with other parties in Capital Country from 9.00 pm to 1.00 am every Saturday.

All you need to do is write down the following details, and send them to us and your party may be LINKED LIVE to the studio. You'll be able to hear the music you love at your own party.

Do you have a telephone? What's the number?

How many guests and what's the special occasion you are planning?

What age group are you expecting?

Write down 30 songs you'd like to dance and party to.

Are you raising funds for a community project? . . . if so please tell us about it.

Send your letter with this leaflet to Capital Radio Party Link, P. O. Box 604, Durban, 4000, and give your name, address and all the details.

Keep Your Lucky Number

12850

Cut out the entry form and stick onto a postcard and send it to us.

Keep listening to Capital and if your name and number is read out it means you are a winner!!

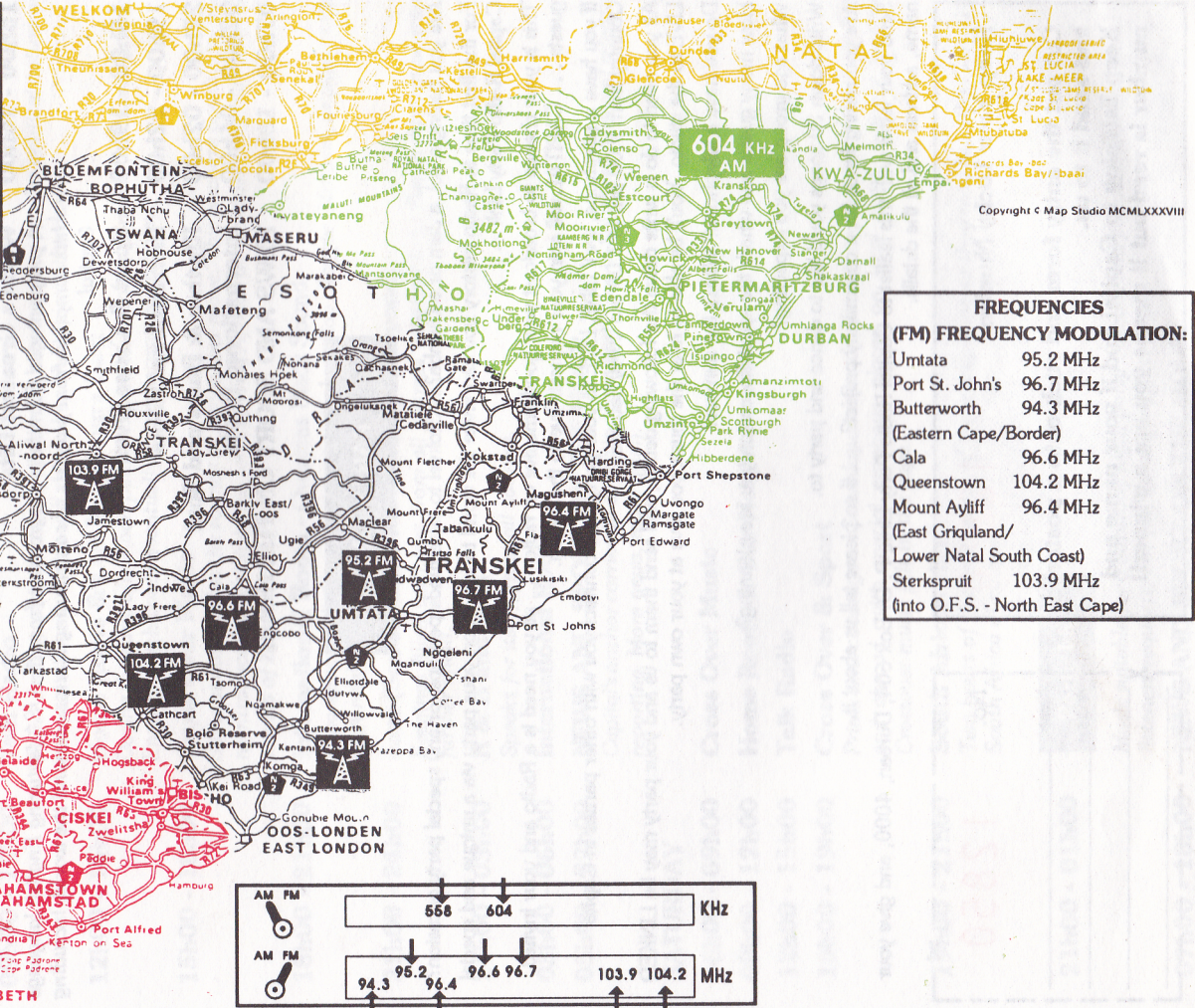
No. 12850

Name \_\_\_\_\_

Address \_\_\_\_\_

X \_\_\_\_\_

**FREQUENCIES**  
**MEDIUM WAVE (AM):**  
 Umzimkulu 604 KHz  
 (Natal/Transkei)  
 Umtata 558 KHz  
 (Transkei/Eastern Cape)  
**SHORT WAVE:**  
 Umtata 7150 KHz 41 Metre Band  
 07h30 - 19h00  
 3930 KHz 75 Metre Band  
 19h00 - 07h30



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