

# Carnival for the Redemption of the Sharon

## *Brilliant Function at City Hall*

### Magnificent Jewish National Pageant.

The culminating function of the great effort, "Carnival for the Redemption of the Sharon," was more than worthy of the ceaseless activities which had been a feature of Johannesburg social life during the past five months. Those that were directly associated with the organization of the Carnival aimed at making this an occasion for bringing Palestine nearer to Johannesburg Jewry through the medium of artistic national pictures, tableaux, costumes, music and song. It can be said without the slightest exaggeration that the devoted efforts of the workers were successful to the highest degree. Seldom, if ever, has Johannesburg Jewry witnessed a national pageant on such a large scale and of such high artistic standard.

It would be invidious to pick out special names from the hundreds of devoted workers. Every mem-

ber of the Executive Committee, of the sub-committees, as well as of the various branches of the Johannesburg Women's Zionist League, the S.A. Zeire Zion, the Johannesburg Zionist Association, the S.A. Zionist Revisionists, the Students' Zionist Association, gave of their very best both during the five months preceding the Carnival and during the two nights—Monday and Tuesday—of the Carnival itself.

At the same time it is especially due to the untiring efforts of the "inner circle": Mrs. E. Hayman, Chairlady of the Carnival Committee; Mr. J. M. Gerling, Honorary Secretary; and Mr. P. Cornfeld, devotedly and ably assisted

by Miss S. Berman, Secretary of the Carnival Committee, that the Carnival, both on Monday and Tuesday evening was such an outstanding success.



Mrs. LEO GREENBERG,  
Chairlady of the Carnival  
Executive Committee.

[Study by Levson.]



Mrs. ETHEL HAYMAN,  
Chairlady of the  
Carnival Committee.

[Study by Levson.]

## Opening by Rabbi Berlin on Monday Evening

Amid a brilliantly-clad assembly of conveners and helpers at the City Hall on Monday night, the official opening of the Carnival for the Redemption of the Sharon took place. Each stall had its special costume for the conveners and helpers, on which the Executive committee of the Carnival and those who participated in the opening ceremony were gathered. As the helpers marched from the platform to their place on either side, they formed a brilliant and many-hued picture. Accompanied by the band, the Reverend A. M. Kaplan led the assembly in the singing of the Hatikvah.

Mrs. Leopold Greenberg, who accompanied by Mr. Justice Greenberg, opened the proceedings as Chairlady of the Executive Committee of the Carnival. She described the objects of the Carnival with which our readers are fully aware, and in a charming address welcomed the Mayor and Mayoress and Rabbi Meir Berlin, the President of the World Mizrahi Organisation, Vice President of the Actions Committee and a

Director of the Jewish National Fund, who had kindly consented to open the Carnival.

The Mayor (Councillor G. W. Nelson) said that it was a very great pleasure to him to have the opportunity of introducing so great a Jewish leader as Rabbi Meir Berlin. They all loved the idealist, and Rabbi Berlin had made a tremendous sacrifice in coming to tell them the story of the Land of the Sharon in Palestine, in which not only the Jews but all people were greatly interested. It was not unusual for a South African to make sacrifices for the "old farm", and if the Rabbi asked his people to do what they could to recover some of the beautiful land in Palestine he was asking a very laudable thing. Good works never ceased and however hard it might have been to do them they felt that at the end of the day it had been worth while. He wished them every success in their undertaking.

(Concluded on next page.)

Rabbi Meir Berlin said it was a great pleasure for him to greet them all on that occasion in the name of all the Directors of the Jewish National Fund at the head of which was Mr. M. Ussischkin. He looked upon them as an army of soldiers and officers that were going to do the work that all the nations were doing,—to recapture and redeem their land. But other nations did it with killing whilst they did it with money and assistance. Other nations were leading armies and locking on the tents of their enemies but we were looking to the pockets of our friends. In the name of the Jewish National Fund Directorate in Jerusalem, he had the great honour to open that great festival.

All present then sang the "Song of the Sharon" led by the band.

During the evening, a number of the tableaux were shown, including "Moses rescued from the Nile," "The Holy Tablets and the Golden Calf," "A Chalutz Camp" and "Herzl's Dream." These were all splendidly executed. There was also a ballet by Madame Ravodna's pupils.

### THE CLOSING OF CARNIVAL.

Tuesday evening was every bit as big a success as the opening evening. With a view to concentrating the attractions and side-shows in one space, several of the stalls that had been installed at the Selborne Hall were moved into the main hall and entrance with the result that the public was able to enjoy them more without having to go all the way to the Selborne Hall. In addition to the tableaux staged the former evening, the Yeshiva Scene, taken from the famous Yiddish play "Der Dybbuk," was staged in the course of the evening.

A pleasant interlude in the proceedings was a spontaneous tribute paid by the personnel of the tableaux and the technical workers to Mrs. E. Hayman. A beautiful bouquet was presented by Master R. Phillips; and Mr. L. D. Wall, in a few well-chosen words, expressed the admiration which all the workers felt for Mrs. Hayman's sterling services.

Mrs. Hayman, who was deeply touched by this spontaneous tribute, responded suitably and praised in warm terms the excellent work that had been done by the hundreds of ladies and gentlemen who had literally spent themselves in their efforts to make the Carnival the outstanding success that it was.

**Support Zionist  
Record Advertisers**

**ASTORIA**

KINEMAS LTD. ————— TALKIE SUCCESSES.

Commercing To-morrow at 3, 7 & 9.

**Adolphe Menjou, Pat O'Brien and  
Mary Brian**

in

**"THE FRONT PAGE"**

The inside story on newsmaking with all its humour, thrills and suspense told as only the screen's master craftsmen can tell it!

Book: Mackay's or Astoria (4675).

### The Status of the Jew.

#### Rabbi Berlin's Address at the Alhambra Theatre.

A mass meeting was held at the Alhambra Theatre on Sunday evening last, when Rabbi Meir Berlin, the noted Zionist leader, delivered an address in Yiddish. Not only was the hall crowded, but over two hundred people were forced to stand in the aisles, and the keenest interest was taken in the words uttered by the distinguished speaker, whose address was punctuated by enthusiastic applause.

Mr. M. Kentridge, M.P., presided, and in the course of a few remarks declared that Zionism was recognised to-day as the only solution of the Jewish problem. He referred to the importance of the mission of Rabbi Berlin.

In the course of an eloquent and inspiring address, which lasted over an hour, Rabbi Berlin dwelt on the various reasons for anti-Semitism. The Jew is either looked upon as a superior or an inferior, but never as an equal. He is hated or oppressed, when his status is supposed to be higher or when it degenerates. Nations do not realise that the inequality of the Jewish status is a consequence of previous oppressions and the general attitude towards the Jew throughout history.

In the middle ages the Jew was forced by external pressure to concentrate on commerce, thus he became famous and notorious as the "merchant",—at the same time being divorced from any other branch of activity. Consequently he specialised in one direction at the expense of others.

Nowadays the Jew, being forced by economic and political pressure, he concentrates more on the professions at the expense of commerce and agriculture; thus we have, as a consequence, what is known as *numerus clausus*. Looking at the Jewish situation throughout history, we must come to the conclusion that owing to the unbalanced position which the Jew occupies in social, commercial and literary life he is bound to be looked upon not as an equal.

In this way, Rabbi Berlin inferred that superiority caused jealousy and inferiority aroused contempt. Both of these led to the virus of anti-Semitism.

After dealing with further phases of this important problem, Rabbi Berlin declared that a solution of the Jewish question can only be found when the Jew finds himself equal in society. That will be accomplished when the Jew becomes not an object but a factor. This can only be achieved through Zionism, which aims at establishing a Jewish National Home in Palestine and raising the status of the Jew to equality.

**His Majesty's**

(African Theatres Ltd.)

Matinees at 2.30. Evenings at 8.15.

**Brilliant Performance**

of

**IVOR NOVELLO'S**

Ultra-Modern Comedy:

**THE  
TRUTH GAME**

One of the Outstanding Successes  
of the Present London Season.

with

**ANGELA BADDELEY**

as a Gloriously Attractive and Captivating Widow!

SPARKLING DIALOGUE. BRILLIANTLY WITTY.  
A REAL TONIC FOR DEPRESSION.

Plans at Carlton Hotel, Reef Theatres and Pretoria.