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**MR. J. ALEXANDER ADDRESSES
THE B'NEI ZION**

A masterly survey of the problems of South African Zionism was delivered to the B'nei Zion Association on Sunday, the 7th inst., by Mr. J. Alexander, Secretary of the South African Zionist Federation. Mr. D. Dunsky presided.

The speaker referred to the vast distances in South Africa which rendered impossible continual personal contact and made centralised organisation difficult. In an analysis of the conditions that favoured South African Zionism up to the present, Mr. Alexander pointed out inter alia that South African Jewry was largely derived from Lithuania, a stronghold of Jewish tradition. He concluded his brilliant review by suggesting several methods for increasing the tempo of Zionist work in the country. The ideal work of the Zionist Society should be, the lecturer stated, to represent in miniature the World Organisation and to operate as the medium for bringing Zionist thought and culture to the members of the particular vicinity.

**Fine Gathering in
Harrismith**

There was a very enthusiastic gathering of the Harrismith community at the Grand National Hotel on Sunday, the 31st ult. Mrs. V. Hellman, chairlady of the Zionist Society, presided, and introduced Mr. E. Kluk, assistant secretary of the S.A. Zionist Federation, who had specially come out from Johannesburg to address the meeting.

Mr. Kluk delivered an interesting and inspiring address, during the course of which he dealt with the recent disturbances in Palestine and the very heroic stand taken up by the Homeland. He showed how, despite the Arab terror and violence, the work of Zionism went on throughout. The Yishuv was firm in its determination to pursue the work of upbuilding the National Home, and nothing would deter it from the path marked out for it by the destiny of our people.

Numerous questions were asked on various aspects of the life in Palestine, to which the speaker ably replied. Rev. Beloch then proposed a vote of thanks in Hebrew.

After the meeting Mr. Kluk met the committee and discussed with them a programme for their future activities. The Keren Hayesod campaign was launched on Tuesday, the 9th inst., and met with a generous response.

**UNION OF JEWISH WOMEN OF
SOUTH AFRICA**

Johannesburg Branch.—A monthly meeting of the Union will be held at the Jewish Guild on Monday, the 22nd inst., at 10.30 a.m. Mr. E. Kluk, assistant secretary of the S.A. Zionist Federation, will be the speaker and reports will be read from affiliated societies.

HEBREW CLUB (MOADON)

A grand Purim function will take place on Wednesday, the 24th inst., at 8.15 p.m., at the H.O.D. Hall. The programme includes a humorous paper, a one-act comedy by Mr. M. Lazar entitled "Meolan-Hateamim," an address on Purim, and Palestinian music and dancing.

**HEBREW WEEK IN
BLOEMFONTEIN**

The celebrations of the "Hebrew Week" in Bloemfontein began on the 29th ult., with a special synagogue service at which Rabbi Dr. Romm delivered an inspiring sermon. He stressed the importance of the Hebrew language in our communal life.

On the 30th ult., the local youth organisations held a social at the communal hall. Mr. J. Awerbuch presided over a large gathering. Mr. J. Blesovsky was the chief speaker, while Mr. E. Levite spoke on behalf of Bloemfontein Hebrew Circle, Mr. Lewis on behalf of the H.O.D., Mr. J. Lewis on behalf of Y.I.S., Mr. R. Berger on behalf of the Hebrew School, and Dr. Lovius on behalf of the Habonim. A choir organised by Mrs. Cohen rendered Hebrew songs.

On the 7th inst. a children's rally was held at the communal hall.

On the same evening the local Ladies' Society held a social at the communal hall. Mrs. L. Kramer presided. Rabbi Dr. Romm spoke on "The Expression of Jewish Thought in Hebrew." Rabbi Ittamar Romm spoke on "The Part Played by the Jewish Youth of Palestine in Guarding the National Language."

Dr. M. Block gave an interesting address on "The Development of the Hebrew Language." Some interesting items followed. Mr. J. Lewish performed on the mouth organ. Miss C. Fainsinger played the flute with the able accompaniment of Miss G. Fainsinger, and a Hebrew play, produced by Mr. J. Blesovsky, was successfully staged. The choir organised by Miss R. Kimmel sang some of the latest Hebrew songs.

DOMINION CREAMERIES

The well-known dairy firm, Dominion Creameries (Pty.), Ltd., began twenty years back manufacturing a butter which would satisfy the increasing demand at that time for a pure, wholesome and unsalted product. The concern has grown enormously from that modest beginning when only a few pounds of butter were sold each day to its present stage, when sales exceed two thousand pounds of butter each day, and throughout its history it has maintained that high quality which one associates with the name "Dove Butter." The dairy has the most modern methods and works under the most hygienic conditions and has gained the distinction of first prizes at the Witwatersrand Agricultural Shows.

RABBI JOEL JACHNIN

RABBI JOEL JACHNIN c
to meet with a sympat
ception for his mission locat

It will be remembered that
of the group of Rabbonim w
taken from Soviet Russia
Hitachdut Harabbonim and br
Palestine.

Rabbi Jachnin has just rec
letter from Chief Rabbi Dr. Isa
zog, the newly-appointed Chie
of Palestine, who makes an
appeal on behalf of this g
Rabbonim, who are seeking t
down humbly in the new-old
their people. Dr. Herzog refer
rabbis as "men of great learn
piety, who suffered terribly
of their self-sacrificing attach
the Torah. "They find themsel
in a dreadful plight," he con
"and I earnestly appeal to all
to save these learned and p
these faithful custodians of J
from starvation."

Now that the Passover fest
nearing again, the mind will
more readily to those unfortun
of Israel, who in these days, li
forefathers in ages past, follo
flinching the path marked
the Torah, and their need of
will be fully realised.

A PURIM SERVICE.

The Habonim movement w
cially be present at the Berea
gogue on Wednesday, the 24th
ruary, at 6 p.m., at a special
service.

Rabbi Gervis will deliver an
and the service is to be fully
The Manhig, the Rav and Ha
Council will also be present and
bers of the public are cordially

HEBREW SPEAKING CIRC

On Saturday, the 20th inst.,
bate will take place at the H
High School, at 8.15 p.m., on
by Feierberg. Members and
are cordially invited.

**ASSOCIATION OF JEWIS
GROUPS.**

At the next meeting of the
Zangwill Group, to be held at
Kobrin's house, 110 Oxford
Lower Houghton, on Monday
22nd inst., at 8.20 p.m., Mr. Ehu
Yehuda will lecture on the wo
his father, Eliezer Ben Yehuda
the great Thesaurus of the H
language he compiled.

CHRONIC RASH

The skin has two sides—internal and external. Externally, it arises from irritants, germs and skin parasites. Internally, it is pure blood carries germs to the skin which set up rash, spots, pimples, pustules, etc. The FELAFORM SERIES has completed in all forms and causes of skin disease. Felaform Soap is highly septic; Felaform Ointment clears up scales, dandruff, ulcers, eczema, veldt sores and itching. All skin lesions should be treated with Felaform Skin Powder—especially the face, under the armpits and between the legs. Felaform Blood Tonic is superior for deep-seated rash, spots, pimples and chronic eczema caused by impure blood. The active ingredients of this medicine are carried to every portion of the skin where the germs are destroyed internally.

Mrs. Vermaak, Dist. Klerksdorp, suffered from an obstinate eruption on the hands and fingers. Doctors diagnosed this as a condition, aggravated by nerves. Her hands were unsuccessfully treated by X-Rays. She used the Felaform Series and reported complete cure.

The Felaform Blood Tonic is intended for children and adults, quite unlike any medicine previously advertised—being a development in skin treatment.

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