

Vuleka Radio
Centre for Socio-Legal Studies
Street Law Programme
Innovation and Education Centre
University of Natal
Durban 4000

Dave Marks
3rd Ear Music Company (Pty) Ltd
816 Durdoc Centre
460 Smith Street
Durban 4001

13 October 1995


Dear Mr. Marks,

I write to ask if it would be possible for you to secure the rights of the song "Ding-Dong" by Joe Nina for a major health education campaign being launched by the South African Medical Research Council (MRC). Our non-profit and non-governmental organisation, Vuleka Radio, is producing a series of eight public service announcements to air on Radio Zulu as part of MRC's campaign targeted at the Hlabisa district in northern Natal. It is a pilot campaign aiming to stop the spread of AIDS and other sexually-transmitted diseases.

The use of this song would associate the artist with a good cause, i.e. combating the rising rate of HIV/AIDS infection. We would hope to be able to use various versions of the song, so as to be able to make adaptations to suit the scripts of the different radio spots or PSAs.

We look forward to hearing from you soon in this regard.

Yours,


Julie Frederikse
Vuleka Radio