

24 August 1989

7B

University of Natal
Music Department
King George V Avenue
DURBAN

Att: MS MARIANA EVANS

Dear Mariana

re: MASKANDA COMPETITION

Tusk/3rd Ear Music are interested in promoting Maskanda music. As you know we have been closely connected with many indigenous forms of music and although most of these forms are not considered commercially viable, we believe that in the long term Maskanda music will once again become a popular art form.

There are a number of ways in which we could become involved but we would need to link up with an interested sponsor in order to give this music the broadest coverage possible.

We could, for example, produce a compilation album (ie record, manufacture, promote and market) while a sponsor could assist with the live show promotions. The university could benefit from the profits of these live performances and the sponsor of course would get their mileage via records, radio, press, television etc.

We would let them have promotion copy albums at cost, eg,

NICHOLAS KIWI (PTY) LTD - Maskanda compilation
IJUBA - Maskanda competition

As you know we have had many years of experience in promotions, records, live concerts and live recordings.

It may interest you to know that we are planning a GUITARS FOR AFRICA series for national distribution in the new year. Some of your Maskanda finalists could eventually appear on this record.

Could we meet with you and your sponsors in order to discuss this further.

Yours sincerely

DAVID MARKS
DIRECTOR
TUSK/3RD EAR MUSIC



DAVID MARKS
3rd EAR MUSIC
12 GRATTAN PLACE
BEREA, DURBAN 4001
SOUTH AFRICA. ☎ (031) 29-331



Reg No 68/10914/07

26 Wellington Road
Parktown, 2193
South Africa
P O Box 17356
Hillbrow, 2038
Cable Add: WEARECORSA
Fax: 642-7018
Telex: 4-29988 SA
Phone 484-3916

Directors:
D Hannan (Executive Chairman)(UK)
M Oldfield (Managing)
J R Hodgson
W Lane
P Leach (UK)
K More
F Mudie (UK)
A Strauss
P Tsotetsi