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NOISE KHANYILE LAUNCH

We had our first official launch as Tusk/3rd Ear Music with the release of Noise Khanyile's new album.

We arranged an "airport" interview with the Daily News. (see news cuttings)

The launch was a resounding success despite initial problems with the date of the launch. It was originally going to be on the 1/9/89, however some of the guests were unable to attend on that date so we brought it a day forward to the 31/8/89. Charles, Bongani and Jennifer worked hard to make it a success. (See report by Bongani and Charles).

TV 4 did an interview and a video insert by SABC TV was produced.

We wish to thank Bongani and his wife for the use of their home.

Bongani and Charles took Noise to visit "Welcome Nzamandi" on Friday, 1/9/89.

I took Noise to "Andrew Tracey's Steel Band" concert at Central Park on Sunday, 3/9/89. We were meant to take him to the "Durban Folk Club" on Monday but the stay-away made it difficult for me to drive Noise out of Umlazi.

## TUSK INTER-OFFICE MEMORANDUM

2d

TO ..... JOHN HOOD ..... FROM ..... CHARLES & BONGANI .....  
SUBJECT ..... NOISE KHANYILE ALBUM LAUNCH - 31 AUGUST 1989 .....  
DATE ..... 1 September 1989 ..... COPIES TO ..... A. CRAIG & D. MARKS .....

The launch was a great success, since we had approximately 70 people of which 80% were relevant people from the SABC TV Natal, SABC Radio Zulu and people from the press, Ilanga Newspaper.

From Radio Zulu we had Muvo Maphalala; Dumisani Shange, D.T. Ngwenya, Douglas Mfeka and Acton Zungu who is the head of Radio Zulu Music Library. From TV Natal, we had producers like Maurice Bhengu, V.C. Khumalo and John Tembe with their whole crew. We also had the TV technician Cosmos Shabalala.

We had apologies from Bhodloza Nzimande who was on the air during the time of our launch, Kansas who was in Jo'burg, V.V.O. and Zamambo who were busy doing drama recordings.

The launch began at 7:30 p.m. exactly. We officially opened at 8:30 p.m. Meanwhile, we had snacks and drinks served. Bongani as the host welcomed all the guests for the night and he introduced the Tusk and Tusk/3rd Ear staff. Thereafter, David Marks gave a short speech about Tusk/3rd Ear in Natal. After David's speech, I introduced Noise Khanyile as the central figure of the night and I gave a short speech about his history. I then asked Noise himself to say a few words which he did perfectly.

From 8:30 p.m. onwards we were covered by TV and at about 9:30 p.m. we had an interview which went on very well. After that we had our meal which consisted of stiff pap, meat and a variety of salads.

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We strongly believe that our guests were very impressed since everything was so well organised. On behalf of Tusk we thank Bongani for offering us the use of his home.

We had an allowance of R 500.00 plus R 150.00 given to us by David Marks to organize the whole launch. We feel that the budget we were given was a little small since we had to contribute from our own pockets. Nevertheless, we did so because we wanted to have a first class launch.

We are quite aware of how much money is spent at the hotels when we have a launch, so if we could be given between R800.00 and a R 1,000.00 we could organize everything very comfortably.

We would also like to thank Jennifer, Sthembi (Bongani's wife), Cucu (Charles' wife) and their friends for keeping the kitchen up to date and for cleaning up the whole house after the launch.

Thank you

Best regards



CHARLES SHEMBE & BONGANI ZULU  
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