

Philharmonic Society for a period of 5 years without a break had the interesting title of "1<sup>st</sup> Gentleman (musician) of England -

He toured Europe appearing in Barcelona for six seasons, three seasons in Trieste & 3 seasons in Paris. He was invited to return to Russia & did so for a part of each year until 1937.

In 1920 he came to America as guest conductor of the New York Symphony Orchestra, which led to several further visits; from 1923-1925 he formed the Rochester Philharmonic Orchestra at the invitation of W. George Eastman & was instrumental in bringing Dr. Howard Hanson to

Rochester as director of the Rochester School of Music - W. Coates was one of the first to realize the wide-spread influence of recorded music he pioneered in making records. He conducted the entire Mass in B minor

of Bach (a series of 15 or more records) & the entire "Ring" of Wagner - He was the first to make the successful recording of a Symphony Concert played in London & recorded at Croyden some 18 miles distant.

He is interested in Television & his Opera "Pickwick" was the first opera which had excerpts televised -

The musical future of motion pictures interests him greatly. Before leaving Russia he made extensive experiments with various forms of musical backgrounds

& with the preparation of well-known Opera for screen presentation. It is in this field that he feels great influence of music will be felt in America -

In 1936 he collaborated with W. Val Rosing & the Mad Billies Brass & formed "The British Music Drama Opera Co." - a system in which acting & singing were coordinated - he maintains that Opera can live if it is brought up to date & in a language which