

SOUTH AFRICA'S BEST

Manufacturers:
F. R. COBBLEDICK & Co.,
P.O. Box 765.
DURBAN.

Mimosa Cheroot

SOUTH AFRICA'S BEST

Johannesburg Agents:
FRIEDMAN & FOY,
P.O. Box 3171.
JOHANNESBURG



With which is incorporated
"THE JEWISH STANDARD."
Established 1908.



AUTHORISED MUNICIPAL MEDIUM.

EDITORIAL.

Here shall the Press the Jewish rights maintain,
Unaw'd by influence, and unbribed by gain;
Here patriot Truth her glorious precepts draw,
Pledged to Religion, Liberty and Law.

Calendar for Week ending
Thursday, March 28th, 1918.

Day of Week	Hebrew Date.	Civil Date	Sedra.	Haptoerah.
	Nisan	Mar.		
Fri.	9	22		
Sat.	10	23	Lev.	Mal. iii. 4—
Sun.	11	24	vi. 1.	24.
Mon.	12	25		
Tues.	13	26		
Wed.	14	27		
Thurs.	15	28		

Shabbos commences at 6 p.m.

Thursday next is First Day Pasach
Wednesday evening being the first Seder night.

The "Chronicle" Cake.

No. 463.

There are times when even a newspaper may be pardoned for obtruding its own affairs upon the notice of the public and the fact that this week celebrates the birthday of a member of our staff who for something like a decade and a half has contributed towards the delectation of our readers is one worthy of more than passing notice and, in appreciation of the services which he has rendered as Musical Critic to this paper, we present this week's cake to

MR. PH. JAPHET

instructing our confectioners to inscribe it

"60—NOT OUT."

JOHANNESBURG, MAR. 22, 1918.
NISAN 9, 5678

NOTES.

COMMUNAL DISCORD.

An anxious inquirer wants to know why the discussion of Jewish issues upon which strong differences of opinion exist is so frequently carried on with bitterness and acerbity. The Jewish people, in their domestic, social and business relations are not now-a-days an ill-tempered people, as a rule. They may have been somewhat quarrelsome in the olden days, but the tradition that they were emanated from biased sources, from men who regarded firmness of conviction and tenacity of principle as evidence of stubbornness and bad temper. The Jew has never pretended to turn the other cheek to the smiter. In this he has been, at least, honest and consistent. The other people tell us of the beauty of the precept of their religion, which bids them do the turning, but no one ever sees a practical demonstration of their devotion to the principle. In Jewish controversial issues the personal note and the personal equation are unquestionably given too much sway. Here of late there has been a mischievous and demoralizing attempt to stir up class feeling between various sections of the Jewish people, most of it based on personal disagreements of one kind or another. The attempt promises to succeed for a time, and it is doing a great deal of harm whilst it is under way. But we trust that the underlying common sense of the Jewish people will enable them in the course of time to realize that the diatribes which have been directed against the men who bear the scars of years of devoted service in Jewish communal affairs are not as disinterested and sincere as they pretend to be. The lines of social division, which arise from a certain measure of snobbery on the



People in their own homes can best judge Brandy. There the palate is keen and Purity will predominate.

PICARDIE

is purity and perfection and is recognised as the Ideal Home Beverage.

ALWAYS KEEP PICARDIE IN YOUR HOME.



WHITE HORSE WHISKY

HEART TONIC.

DIGESTIVE.

NON-GOUTY.

Appointment



To H.M. the King

Established 1742

MACKIE & CO., DISTILLERS, LTD., GLASGOW, ISLAY, LIVERPOOL and LONDON.