

THE JEWISH SCOUTS COMMITTEE.

A meeting was held at the Jewish Guild last Monday night, at which it was decided to inaugurate an active movement for the enrolment of prominent Jewish citizens, both ladies and gentlemen, with a view to making it financially possible to place all affiliated Scout troops in a state of efficiency so as to take rank with other sections. As soon as the financial question is satisfactorily settled, matters of organisation, centralisation and expansion, particularly in the training of Jewish officers, will be undertaken.

It is particularly requested that those able and willing to join the Committee will notify their intention to the Honorary Secretary without delay. The following were elected: Messrs. S. Lennox Lowe, Chairman; A. Ullman, Vice-Chairman; N. Franks, Treasurer; H. Levy, Hon. Secretary (P.O. Box 3037); and S. Rosenberg, Hon. Organiser; together with a Committee of twelve with power to add.

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THE GUILD TEA ROOMS.

UNDER THE FANNY FARMER CONTROL.

It will interest many of our readers as well as all the members of the Jewish Guild to learn that the firm of Fanny Farmer has entered into an arrangement with the Jewish Guild, whereby this high-class catering business has undertaken the control and management of the Jewish Guild Tea Rooms. We are officially informed that the Jewish dietary laws will be adhered to, an expert, competent staff has been engaged and every detail has been carefully considered in order that Fanny Farmer's Guild Tea Rooms shall become the recognised rendezvous of Johannesburg Jewry.

It is the intention of the new management to make special efforts in the direction of catering for wedding receptions, "Barmitzvahs" and the like, and private parties and public functions will be attended to under the best possible circumstances. The tea rooms are to be re-decorated and re-furnished and the establishment will be open at all times. Knowing the Jewish tastes, choice snacks will be obtainable at all hours and a speciality will be made of fruit and fish luncheons so that Fanny Farmer's Guild Tea Rooms may become the recognised place of call.

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THE S.A. ADVERTISING CONTRACTORS.

CONTINUED GROWTH.

It is interesting to note that this enterprising firm has opened a Branch House in Lombard Chambers, Main Street, Port Elizabeth, under the management of Mr. W. F. Cowling. The S.A. Advertising Contractors, Limited, has been established in Capetown for over three decades, during which time it has spread out its tentacles in such an able manner that it is in the forefront of advertising agents in this country, having branches in Johannesburg, Durban, Port Elizabeth, East London and elsewhere, while its head office remains in the marine metropolis of the Union. The firm does everything in the way of advertising, preparing schemes for all appropriations, while their unique knowledge and experience extending over thirty years makes their advice on publicity of considerable value.

PUBLIC HYSTERIA.

The hold that jazz music has obtained over the British public, writes "H.J.K." in the "Jewish Guardian" (London), was shown at the Albert Hall on Sunday, when Paul Whiteman and his orchestra returned to London after a three years absence. Although there were over ten thousand people inside the hall at the advertised time for beginning the concert, several thousands more tried to secure admission. It took quite a long time to convince these disgruntled enthusiasts that the Albert Hall had not the holding capacity of the Stadium, and even then they petered away very, very slowly. The programme was patterned according to the usual jazz fashion—a medley of items in which one's interest was alternately absorbed by the shifting rhythms and bizarre instrumental devices common to this kind of music, and the individual dexterity of the performers. The poet to whom the music of the saxophone suggested goats dancing on hind legs, and ebony feet syncopating in a hot bazaar, was quite properly the man to write about Mr. Whiteman's orchestra. It is an out-of-the-way, eccentric art which demands and equally eccentric jargon on the part of the critic.

The present writer, at any rate, enjoyed Sunday's entertainment most when it was frankly comic. (But then he is not a dancer.)

It was, anyway, something of an experience to know that a solo can be played on a bicycle pump; to hear a bow played by a violin, and to listen to the simultaneous blaring of two instruments by one performer.

'Tis a mad world, my masters!

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A TRUE PORTRAIT.

Writing in the "Morning Telegraph" (New York) and commenting upon the success of Jews and Jewesses in jazz and coon singing, Bert Levy remarks that "Back of nearly every successful jazz singer there is a pious orthodox Jewish father. The boys and girls who have intoned their way into the hearts of America's theatregoers are born with that gift for pathos inherited from cantors who have wrung tears from the worshippers in great synagogues both here and in the old world. To the Jew, the mammy singer is easily recognized as a cantor in another guise. He has the same intonation, the same sob as the singer of old Hebrew melodies. It is this sob that has made Sophie Tucker, Al Jolson, Mel Klee, Belle Baker a host of others. The joke of it all is that the Jewish boys and girls singing of "My Old Kentucky Home" and pathetically asking to be "back in that ole shack of mine" have never been further South than Battery Park. Still, audiences are convinced by the way they put the appeal over."

The article in question is illustrated with an impressively drawn picture of a typical American nigger jazz artist, while at the back, in lighter line, is the pathetic portrait of a long bearded Jew, draped in his 'talith' and wearing his phylacteries.

It Never Fails.

Chamberlain's Colic, and Diarrhoea Remedy is all its name implies. It cures diarrhoea and dysentery in either children or adults, and the most violent cases of cramp colic or pain in the stomach give way to a few doses of this medicine. It never fails. For sale by all dealers.