

In and Around the Town.

100, St. George's Street,
Thursday.

THE BOARD OF GUARDIANS CAMPAIGN.

The "Board of Guardians Week" will be inaugurated at a public meeting which is being held at the Old Synagogue on Sunday morning, and in the following days members of the Committee will call on Jewish business houses for funds, whilst the ladies will make a house to house collection on the 26th. In addition little social events are being arranged at private houses by which means the main campaign will be considerably helped. The other afternoon Mrs. Lichtenstein kindly placed her house in Alexandra Avenue at the disposal of Mrs. H. Hamburg, who got up an enjoyable concert which realised nearly £10, whilst Mrs. M. Schach raised about £15 at a card party held at her residence in Upper Orange Street. I now hear that many more parties are being held. Mrs. Policansky has been good enough to allow a large card seance to be held at her house in Marmion Road, and Mrs. Hamburg, in whose hands are the arrangements, hopes to be able to hand over an appreciable sum of money to the Board. Other affairs, I understand, are being arranged by Mrs. S. Goldstein and Mrs. E. Nussbaum as well as Mrs. A. Teperson.

BARMITZVAH RECEPTION.

Mr. and Mrs. I. Wittenberg gave a delightful reception and dance at the Banqueting Hall, on Saturday night in honour of their son, Ralph David, who had attained his barmitzvah. A large number of relatives and friends assembled to offer their congratulations, and they were received at the entrance of the hall by the proud parents and the barmitzvah boy. Subsequently the numerous small tables, loaded with good things, were occupied, and during an interval the usual felicitous speeches—commendably brief, were made. Mr. J. B. Shacknovis undertook the principal toast and he gave one of his usual brilliant orations. The toasts of the barmitzvah boy and that of his parents were received with musical honours. After the tables had been cleared dancing was indulged in, Harry Jacobson and his band providing the music. The Minor Hall had been arranged as a card room and a large number of guests soon had various card games in full swing.

THE SEA POINT SHOOL.

A few months ago there was much enthusiasm for the proposal to erect a synagogue in Sea Point. A public meeting endorsed the feeling of a few prominent residents that this important suburb should have a proper place of worship. Several promises of financial assistance were made and a strong committee was formed to go into ways and means. The main obstacle then appeared to be the difficulty in procuring a piece of land, reasonable in price and suitable for the purpose required. Since then, apparently, other difficulties have arisen. Certain it is that enthusiasm for the project has distinctly waned, and there are some who are of the opinion that efforts to build a "shool" should be abandoned. Not that they do not recognise how necessary one is, but they fail to see any likelihood of the scheme reaching fruition owing to the apathy of Sea Point Jewry, and rather than espouse a lost cause they would carry on with the present unsatisfactory state of affairs and hold services in the totally unsuitable Sea Point Town Hall.

MOTHER SYNAGOGUE MUST HELP.

Not only is a synagogue required but there is also great need for a Talmud Torah with a resident teacher and it is, therefore, a matter of extreme regret that no progress can be made with the original idea. It would be a great pity if the scheme was dropped, and every channel should be explored for a solution of the difficulties. Although the Cape Town congregation have been approached further representations should be made in that quarter. There is a large and influential section of the Jewish community in Sea Point and the adjacent suburbs of Green Point and Three Anchor Bay whose spiritual requirements must be catered for, whilst the number of young children there makes it imperative that facilities for Hebrew and religious instruction be provided. The Mother congregation must take a hand in the matter. In fact, they should take a lead in the establishment of what might be a branch of the Gardens Congregation. Unless they do, there is a great danger of the whole idea of erecting a Sea Point "shool" falling away. This would be very regrettable to say the least.

EAT MORE GRAPES.

Palestine fruit growers, particularly those who specialise in grapes are making a bold bid for markets, especially in England where Palestine grapes meet a ready demand. It is said that many varieties have curative qualities, but exporters have in the past been hampered by inappropriate packing and the lack of adequate transport facilities. The Zionist Executive are now taking a hand and they are considering ways and means to improve matters. Palestinian fruit growers are not behind in their propaganda to aid the sale of their grapes and they have adopted as their slogan "Eat more grapes." South African growers must look to their laurels!

Talking of fruit I was interested to read in the Jewish Telegraphic Agency Bulletin that during the Palestine orange season, which has just concluded, Great Britain purchased 1,803,368 boxes of oranges from Palestine, or 446,000 more than last year. The principal towns of entry were Liverpool (620,447 boxes) Glasgow (423,504), Hull (301,432) and Manchester (306,186).

PIONEER JOURNALIST DEAD.

Mr. Louis M. Miller, the pioneer of Jewish journalism in America and founder and editor of the Yiddish daily *Warheit*, later amalgamated with the *Day*, has just died in New York aged sixty-nine.

Mr. Miller was born in Wilna and emigrated in his early youth to the U.S.A. where he studied law. He commenced his journalistic activity on the *Forward* and in 1905 founded the *Warheit*, which has been for some time the most popular Jewish radical-national daily. He resigned his editorship during the war on account of disagreement with the publishers with regard to the policy of the paper. In 1925 he founded the *Naje Warheit*, the first Yiddish tabloid picture paper, but it only ran for one year. He also published a book of Palestine impressions, "The Old and the New Palestine."

THE "SEDRA."

In the "Sedra" of this week, we read of Moses selecting twelve men whom he sent to spy out the Promised Land. In his instructions he said (Numbers, Chapter 13, verse 20): ". . . . And ye shall be of good courage, and take of the fruit of the land" When the evil report

(Continued on Page 568.)

BACK TO THE LAND.

There is a distinct "back to the land" movement among Orange Free State Jews at the present time. At any rate this is the impression I gained as the result of a conversation I had with a friend who had just returned after a comprehensive tour of that territory. He had many interesting things to tell me of Jewish life in Free State towns and villages, but, to me, the most satisfactory feature was his information as to the keenness of every class of Jew for a farming career. Wherever he went he met Jews who expressed a desire to give up trading in favour of farming. There are many storekeepers who also run small farms, and these all look forward to the time when they can "close shop" and concentrate entirely on the land. Fruit growing, mealies, stock raising, all have an attraction for them, and, run on sound commercial lines, they have no doubt that they can achieve success.

PROMINENT JEWISH FARMERS.

There are many Jewish farmers in the Free State, and they are noted for the success they have attained. Not only do they specialise in cereals and fruit but those who have gone in for sheep and cattle have done a whole. The quality of the stock raised by them is of the highest order. In the Vrede district two of the most successful farmers are the Friedmans. They head the list in regard to the mealie production. In the Heilbron district Mr. and Mrs. Raphaely are the leading farmers, whilst, of course, Mr. Lurie still retains the title of "The Potato King." Mr. Rabino-witz has one of the largest and prettiest farms in the Free State. His is a mixed farm, and a great attraction is the avenue he has made with 100,000 pine trees. In Vrededorft Mr. Simon runs a successful sheep farm. These are just a few. There are numerous others who have turned to the land. There is hardly a town or dorp that has not its Jewish farmer.

A MYTH EXPLODED.

It has often been said that the Jews are a race of traders, that they are unsuited for working the land. This myth has now been exploded. In South Africa particularly has the Jew shown that he can make a success of farming. Not only in the Free State, but throughout the Union. Nearer home we have the Sarembocks, of Ceres, who have done so much to improve the quality of fruit exported from South Africa. In Prince Albert, Mr. Elias Cohen is a prominent fruit grower, whilst up and down the Province there are numerous co-religionists tilling broad acres and raising sheep and cattle and generally taking a prominent and leading part in the farming industry. The methods they employ enable them to produce the best, and this, whilst being to their own advantage is to the benefit of the country in its relation to overseas markets. Anyhow it is a healthy sign this movement to the land. It is exactly what the country needs. There is vast scope in farming run on proper business lines, and one would like to see many more of our people going in for it. Here we have a useful career for our boys and one that offers great possibilities.

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For Rheumatism, Sciatica, Lumbago,
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Special days for ladies. Massage
treatment by expert masseurs and
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Official Undertakers to the Cape Town
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ESTIMATES FREE.
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WILD CHERRY COUGH ELIXIR
for Whooping Cough, Sore Throat,
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ENGINEERS.Spare for all makes of Cars.
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Oil. Painting and Trimming
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lished firm, P. CRONSON & SON,
of 48, Commissioner St., is removing
to Chiltern Chambers, 53a, Com-
missioner St., Johannesburg. We
hope and trust that all our friends,
clients and customers will patronise
us as they have done in the past.

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A Trial will convince you.
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Printers,Manufacturing and Legal Stationers.
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"Push-Through" Cigarette Maker

thus saving 50 per cent. on your
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We Offer You

ALL FOR 5/-

- (1) One Cigarette maker.
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(The cigarette with a cardboard
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and dainty smoke, a new
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Delivered Free to any Post Office
within the Union.

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273, LONG STREET, CAPE TOWN.
For High Class Groceries. Orders
Called for and Delivered.

IN AND AROUND THE TOWN.

(Continued from Page 567.)

of the land was brought back, Moses was greatly distressed. Joshua and Caleb assisted him in appealing to the community (Chap. 14, verse 9): "Only rebel ye not against the Lord" This is of vital importance to us as a lesson for to-day; so many of us who live in the lands of emancipation, seem to partake of the benefits which those countries offer us, "take ye of the fruits of the land," but they forget the second injunction, "Only rebel ye not against the Lord."

MODERN JOSHUAS AND CALEBS

The young generation amply partake of the benefits of the land, such as education, etc., but they fail to combine the two qualities, such as education and religious conscientiousness.

The evil reports that reach us to-day from the Land of Promise, is unfortunately still rife amongst us, and the Joshuas and Calebs of to-day, who plead to the people for confidence, and try to prove to them historically that the Jew was already in greater difficulties than he is to-day and survived it, are not listened to. Verse 10 reads: "But the congregation were going to stone them with stones and the glory of the Lord appeared in the tabernacle of the congregation before the Children of Israel."

If we will only have patience and confidence, we shall also live to see the glory of the Lord appear to us.

MR. GOSSIP.

The "Chronicle" Cake.

No. 938.

We have received from Miss L. E. Berliner, the popular warden of "Shalvah," the new hostel for Jewish girls, a cordial acknowledgement of the receipt of the cake which, she informs us, was discussed amidst much hilarity last Saturday evening.

No. 939.

Writing under date of June 14th, Mr. M. Harris, one of the directors, comments as follows upon the receipt of the *Chronicle* Cake: "The Directors and Staff of the South African Woolen Mills, Ltd., were highly delighted with the cake you awarded us. The consumption of same, although avariciously, in no way resulted in the necessity of medical attention, but on the contrary, tends towards a further effort in improving quality and increasing sales of Waverley Blankets. Many thanks."

Reduction in Prices
of Gas.

As may be seen from the advertisement appearing elsewhere in this issue the Cape & District Gas Light & Coke Company, Limited, announce a reduction in price. As far as the ordinary meter is concerned after the reading of the meters for the month of June, the price of gas to ordinary consumers will be reduced from 10s. 6d. per 1,000 cubic feet less five per cent., to 10s. per 1,000 cubic feet less five per cent. With reference to the slot meters as soon after the 30th June, 1927, as it is possible to make the necessary adjustments to the slot meters, 100 cubic feet of gas will be supplied for 1s., instead of 90 cubic feet, as at present. Large consumers are specially catered for and a sliding scale of special rates may be had on application to the Company's offices, 42, St. George's Street, Cape Town.

An Enjoyable Trip.

We would draw the attention of our readers to the advertisement appearing upon the front cover of this issue relating to the Christmas and New Year tours to England which are being arranged for by the Union Castle Mail Steamship Company, Limited. This firm, with the enterprise which always characterises their efforts combined with their solicitude for the comfort of the public have arranged for two of their best steamers, the "Balmoral Castle" and the "Armada Castle" to leave Cape Town on December the 2nd and 16th respectively. The trip will provide for a stay in England of anything up to twenty-five days and for these special occasions there will be special fares, namely, first class £90, second class £60, and third class £30. The general fares of the Union-Castle Line have been somewhat reduced of recent times and before deciding upon the company by which to travel, it is good for intending voyagers to apply to the Union-Castle Company for particulars of sailings and rates of passage money. Even if the charges made are slightly in advance of outside lines, the increased comfort, regular sailings and greater facilities should be taken into consideration.

Jewish Emigration.

WORK TO BE UNIFIED.

The Directorate of the New United Emigration Organisation Hicem (Hias-Ica-Emigdirekt) has issued a statement addressed to Jewish public opinion in all countries in which it says:—

"The aim of the new organisation is to unify the work of all organisations engaged in Jewish emigration. This unification, important in itself, has now become indispensable, in view of the unprecedented crisis through which Jewish emigration is passing. At a time when various causes compel tens of thousands of Jews to leave Eastern Europe, the avenues for immigration have practically been closed by the immigration restrictions. Under the circumstances it is no longer sufficient to assist the emigrants by means of consular advice and legal aid. They must be adapted to the conditions in the countries of immigration. The emigrant must be prepared in his home country for taking up work in the country of immigration which will enable him to engage in productive activity and to earn his livelihood. These are the lines upon which the new organisation is concentrating its work. We must see to it that the restricted opportunities for immigration are used to the utmost. The emigrants should be taught in their home countries the language of the country to which they are going and the type of work which will earn them their livelihood there. There will have to be a number of institutions in the countries of immigration which will put the immigrant into productive work in agriculture or industry. The new type of immigrant aid which is intimately bound up with the idea of turning the Jewish masses to productive activity will strengthen the good name of the Jewish immigrants and will exercise a beneficial influence in the extension of the opportunities for immigration.—J.T.A.

The honour of Austrian State Virtuoso has been conferred upon the two famous Jewish musicians, Bronislav and Huberman and Ignaz Friedmann. They are the first two musicians who have been given this honour since the establishment of the Republic.