

# 1930 Keren Hayesod Campaign.

TO BE LAUNCHED AT CAPE TOWN ON JANUARY 30th

By Lord Melchett, Col. Wedgwood and Dr. Mossinsohn.

*The following cable has been received from the Headquarters of the World Zionist Organisation in London:—*

London January 1st, 1930.

"On learning that the Rt. Hon. Lord Melchett had made arrangements to pay a visit to South Africa during January and February in the interests of the Empire Producers' Association, as well as for reasons of health, the World Zionist Executive made representations to him with the view of his inaugurating the next Keren Hayesod Campaign in South Africa. Lord Melchett has consented to launch the Campaign at Cape Town and Johannesburg.

"In consultation with the Executive Council of the South African Zionist Federation, the World Zionist Executive has decided to avail itself of Lord Melchett's visit by sending out a delegation which would carry out a campaign in South Africa in the interests of the Keren Hayesod. The delegation consists of: The Rt. Hon. Col. Josiah Wedgwood, M.P., P.C., the noted British Parliamentarian and Labour leader, and Dr. Benzion Mossinsohn, principal of the Herzlia Hebrew Gynasium of Tel-Aviv and a well-known Zionist orator and propagandist.

"Lord Melchett is sailing on the 10th instant from Southampton by the *Windsor Castle* and will reach Capetown on Monday, 27th instant. A banquet is being held in Capetown in his honour, as well as in honour of Col. Wedgwood and Dr. Mossinsohn, on the 30th instant, at which the 1930 Keren Hayesod Campaign will be launched. Lord Melchett will stay in Capetown for about five days, during which he will confer with the leading South African Industrialists and producers, as well as members of the Government. He will then probably visit the principal ports on the East Coast, and will arrive in Johannesburg towards the middle of February.

"Colonel Josiah Wedgwood, accompanied by Mr. Wedgwood, is sailing from Southampton on the 3rd instant by the *Kenilworth Castle*, and will arrive in Capetown on the 20th instant. Dr. Mossinsohn left Palestine to-day and will sail from Southampton by the *Windsor Castle* on the 10th instant."

## P.E. Daughters of Zion.

### CONCERT AND DANCES.

Under the auspices of the Port Elizabeth Daughters of Zion Society a very enjoyable concert and dance was held at the St. George's Hall, on the 26th December. The function was in aid of the "Dunam Drive," and as the hall was packed to overflowing the fund should benefit considerably.

The concert consisted of a number of short sketches, selected from French's ever-green books of plays, in addition to several concerted musical items by Miss Gertie Ress and Dave Hope, supported by a chorus of young ladies, directed by Miss Ress. These ladies were the Misses M. Kaplan, F. Solomon, B. Sacks, S. Taitz, P. Lemmer, B. Herman, D. Stein, M. Kaplan, E. Sebba and R. Eliason.

The sketches were produced by Mr. Victor Seagull, and the artists who took part were the Misses Celia Kahn, Rose Zinober, Lena Weinrouk, Gertie Martinson and Bella Buchman. Miss Lily Nieburg, Ben Sherman, Dave Hope and Abe Sacks. Eric Ash, the Misses Kate Rubin, Rae Rubin and Anne Kalmin.

Miss Gertie Ress, who is an artist of great promise was the outstanding success of the evening, and great credit is due to her for the manner in which she had trained her troupe. As for the sketches, the bad acoustics of the hall, rather militated against perfect recep-

tion at the back of the hall, to use Radio parlance. At the same time, however, the majority of the artists were somewhat inclined to speak into the wings instead of across the footlights and this did not improve matters. With the exception of one or two who had the walking craze and could not remain stationary for more than two seconds on end, the artists did quite well and with perhaps a little more intensive training and attention to technical details, should reach a fairly high standard of amateur histrionics.

### Reception to Congress Delegates.

About three hundred delegates and friends assembled at the Zionist Hall on Monday night, as guests of the Jewish Deputies Congress and Jewish Education Conference Local Reception Committee. Mr. Alexander, the chairman of the Committee, presided, and in the course of his opening remarks described the Congress as a most successful one. He remarked on the representative character of the Congress, for there were present as delegates, Jewish members of Parliament, the Provincial and City Councils, to say nothing of the recognition given them by His Worship the Mayor. He assured those present, delegates and visitors, of Cape Town's sincere welcome, and he hoped more congresses would be held in the Mother City—un-

doubtedly one of the most beautiful spots in the world.

The Mayor said he had been particularly pleased to welcome to Cape Town so many Jewish friends. He hoped the Congress just concluded would be followed by more in the future, and that they would bear fruit and would result in the uplift of the Jewish people and those who, from time to time, came to South Africa to the enrichment of the country. If there were any people who came to South Africa for its benefit it was those of the Jewish race. The Jews of South Africa, concluded Mr. Lewis, were a source of much profit to the community as a whole.

Mr. Raphaely, on behalf of the delegates, expressed his sincere appreciation for the hearty welcome extended to them; by the City of Cape Town, through the Mayor, and from the Cape Town Jewish community through Mr. Alexander.

Mr. A. M. Abrahams, President of the S.A. Zionist Federation, added his thanks for the manner in which delegates had been received and also paid a warm tribute to the Mayor for the breadth of view shown by him.

During the evening musical items were rendered by the Guild Trio, Miss Richman, Mr. Boris Rome, Miss Goldblatt, Miss Schwalbe and Miss Linder, of Durban.

Mr. C. P. Robinson, in a happy little speech, thanked Mr. Morris Alexander for his service as chairman, the motion being received with loud applause.

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