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## THE JEWISH TELEGRAPHIC AGENCY

(Continued from previous page).

it would become necessary for the community to create a substitute possessing the same high qualities. With the disappearance of the present organisation, that could only be done with much difficulty and at great expense. It is therefore the part of wisdom to support and preserve what we now possess. Those connected with it have become familiar with Jewish conditions everywhere and have developed unusual skill in reaching authoritative sources of information.

The Jewish Daily Bulletin is more than a newspaper. It is in reality a publication which not only instructs the lay reader, but affords a fund of information to newspapers and to the purveyors of news such as the Associated Press. Without the service which it assures the press generally, as well as the Jewish public, would be groping in the dark concerning conditions and movements relating to the Jews throughout the world. Your publications have been most helpful in portraying the march of events and in enabling your readers to foresee further developments.

Speaking, therefore, not only from personal observation, but also from familiarity with the subjects illuminated from day to day through the medium of the *institution*, for such it may be regarded, which you are directing, I bespeak for you the whole-hearted co-operation of all who desire to be informed reliably by an impartial agency respecting those matters which so deeply concern our brethren.

Louis Marshall.

Mr. Marshall is not alone in his express appreciation of the value of the Jewish Telegraphic Agency. Lord Reading, in this connection, has said: "It (the J.T.A.) supplies news and information of high value to the Jewish community generally and to all who are opposed to prejudice and misrepresentation." Mr. Neville Laski, president of the Board of Deputies of British Jews, expresses his opinion thus: "I regard your daily service not only as valuable, but indispensable. Its impartiality of tone, sense of proportion and high journalistic standard make it an achievement of which the Jewish community can be proud."

M. Rappard, a member of the Permanent Mandates Commission of the League of Nations, who has shown a keen interest in Jewish affairs in Palestine and in other parts of the world, congratulates the Jewish Telegraphic Agency on the excellent work it has done in the course of the last fifteen years and expresses the hope that it may continue as usefully to enlighten the world on Jewish affairs. "As a member of the Permanent Mandates Commission," he says, "I feel particularly indebted to its editors for the interest of its publication." Finally, various news agencies, newspapermen and newspapers, among them the "Morning Post," have paid tribute to the J.T.A. for the valuable services it renders.

### Justice Greenberg and Adv. Millin on J.T.A.

The value of the Agency has not gone unrecognised in South Africa. Justice Leopold Greenberg and Mr. Phillip Millin, K.C., are heading the local campaign for the Agency. At a meeting recently held at the residence of Mr. Millin, a strong committee, comprising several prominent Jewish personalities, was constituted.

A letter written by Justice Greenberg prior to his departure, recently, from South Africa, reads as follows:—

I wish to confirm my verbal acceptance of the honorary presidency of your campaign on behalf of the Jewish Telegraphic Agency, and to wish you every success in your endeavour.

In giving world wide publicity to all matters of Jewish interest, and drawing public attention to unfair treatment of Jews and other anti-Semitic manifestations, you are performing a service to Jewry, particularly at the present time.

Yours sincerely,

Leo. Greenberg.

In connection with the Agency, Mr. Millin has said:—

"I have gladly undertaken to act as Chairman of the Committee which has been formed in Johannesburg to raise a fund in support of the Jewish Telegraphic Agency because I believe that the Agency is doing work of the utmost value to Jews throughout the world. This work cannot go on unless the ordinary revenues of the Agency are supplemented by voluntary contributions. During the 17 years of the Agency's existence these contributions have come mainly from England and America where its work has received the whole-hearted commendation of the most eminent personalities among the Jewish people. The generous contributions which have already been made in Johannesburg show that the Jews of South Africa mean to do their share in ensuring the continuance of this vital service."

### The Moulding of Public Opinion.

We Jews have no armies for our defence. More than any other group do we depend on the force of enlightened public opinion. The Jewish Telegraphic Agency, whose prime aim is to mould public opinion by disseminating Jewish news in the right proportion, is invaluable in fighting antisemitic propaganda. By stating Jewish facts objectively and with a sense of proportion, the Agency exercises an important influence in the fight against anti-Jewish prejudice. It insures that that part of the public which is liberal minded and intelligent should not be carried into the acceptance of anti-Semitic prejudices. Without the counteracting influence of an agency which through its own offices and correspondents watches and presents to the public a truthful, well-balanced and objective picture of Jewish events, Jewish conditions and Jewish life, anti-Semitic propaganda is bound to draw in ever larger circles.

### JEWISH GUILD (JOHANNESBURG)

The next production of the Musical Art Section will be "Melody Time," a musical comedy in 2 acts, to be performed on Sundays, June 10, 17 and 24, at 8.15 p.m. The producer is Mr. Ike Baruch, whose work in musical shows has delighted Guild audiences for many years past. This musical comedy has many lilting tunes and dances. One of the main songs, "Melody Time," was composed by Mr. I. Baruch and Mr. Alec Benjamin. The ballet is under the direction of Miss Sybil Davis. The musical director is Miss Charmion Kantor. The conductor will be Mr. Alec Benjamin, and there will be an orchestra of five musicians.