

Jewish National Fund Campaign Continues

SUCCESSFUL VISITS BY RABBI SCHWARTZ

During the past week Rabbi Schwartz visited Louis Trichardt and Messina in the interests of the Jewish National Fund and not only did he receive an enthusiastic welcome from these communities, but there was an excellent response to Geulath Haaretz.

LOUIS TRICHARDT.

Mr. S. Zway presided over a meeting of the residents at the Louis Hotel when Rabbi Schwartz delivered an inspiring address, calling upon his bearers to carry on with the work in spite of political difficulties and stressing the necessity to extend the frontiers of Eretz Israel. Mr. Zway thanked Rabbi Schwartz on behalf of the gathering. The film "This is the Land" was previously shown at the

local bioscope and thanks are due to the management and to Mr. and Mrs. David who were the hosts of Rabbi Schwartz during his short stay at the Hotel Louis.

MESSINA.

It was impossible to arrange a public meeting at Messina owing to the great heat but members of the community nevertheless gathered in small groups at various residences to chat with Rabbi Schwartz and the response was most gratifying. Thanks are due to Mr. B. Lopati of the Messina Hotel who kindly entertained Rabbi Schwartz during his visit.

FURTHER TOURS.

Rabbi Schwartz visited Mafeking on the 26th inst. In the coming week he will visit Wesselsbron, Wepener, Zastron, Rouxville, Barkly East, Dordrecht, Molteno and Tarkastad.

Dr. C. Resnekov to Lecture

Dr. C. Resnekov of Cape Town, who is coming on a short visit to Johannesburg next week, will lecture under the auspices of the Hebrew Teachers' Association on "The Structure of Jewish Life in the Middle Ages." Dr. Resnekov is a prominent Zionist worker and as chairman of the Cape Board of Jewish Education, he devotes his energies towards the furtherance of the cause of Jewish Education in this country.

The lecture will take place on Friday, 5th prox., at 8.30 p.m. at the Coronation Hall, Plein Street.

Concert of Jewish Music

A grand Chanukah concert is being organised by the United Zionist Socialist Party to take place on Sunday, the 28th prox., at the Selborne Hall. The programme will comprise a number of folk songs by cantor Berele Chagy and Lilla Emdin. Feivele Ziegelbaum will give a number of new recitations, while Mr. Birson, the violinist, will play a selection of Jewish national melodies with Mr. Heiman Sacks at the piano. A large audience is anticipated. Booking at 5, Warwick House, Joubert Street.

A World-Wide Register for the Jewish Child

THE SEFER-HAYELED

JEWISH parents are now being provided with a valuable medium through which to record, for years and generations to come, the events of importance in the life of the Jewish child, in the "Sefer Hayeled," (the Children's Register) kept at the Head Office of the Jewish National Fund in Jerusalem.



Conceived as an attractive method of inculcating into the Jewish child an attachment to the Homeland, the inscriptions in the Children's Register of the Jewish National Fund are likely to constitute the first link in the bond of idealism and loyalty between the Jewish child and the ideals as well as the cultural values for which the Jewish National Home stands.

Each inscription consists of the name of the child in Hebrew and in the language of the country, date of birth, place of residence, the occasion, the name of the donor, of the amount necessary to effect the entry, the date of the entry and—a photograph of the inscribed child.

The cost of an inscription in the Children's Register has been set at £2 2s., so as to make it an accessible and popular medium in recording events in the life of the Jewish child. On any occasion such as birth, birthday, entry into kindergarten or school, recovery from illness, there is no more fitting present from parents, uncles, aunts or friends of the family than an inscription in the Sefer Hayeled. An attractive certificate, designed by a Palestinian artist and showing scenes from the life of child-

ren in Eretz Israel, is presented to each child whose name is inscribed in the Register.

There is a fine fitness in the life of the Sefer Hayeled. Every time a child's name is inscribed in this book some bit of Palestinian earth is deemed for his people, for himself and other Jewish children. Thus, vicariously, he contributes to the upbuilding of the Homeland and his life is joined up with the life of his people. The Sefer Hayeled is open to every Jewish child from the day of his birth to his twelfth birthday. As it becomes better known thousands of children's names, drawn from Eretz Israel and all parts of the Galuth, will be recorded in it every year.

Every Jewish child is entitled to have his or her name entered in the Sefer Hayeled as a permanent record of his childhood, and as a token of his attachment to the land of his ancestors. Every Jewish parent has the duty of preserving his or her children's names in the Sefer Hayeled, an historic honour roll of the children of those first generations which began to restore the Homeland. Each entry in the Sefer Hayeled means more land in Eretz Israel for the Jewish people.

The indications are that Sefer Hayeled will have a popular reception in South Africa and that the names of the Jewish children of South Africa will figure prominently with the names of their young fellow-Jews from other countries. The first South African inscription recorded in the Sefer Hayeled is that of Liviah Judith, the daughter of Dr. and Mrs. J. W. Harris, of Port Elizabeth.

THE KADIMAH PRESS LTD.

NOTICE IS HEREBY GIVEN that the Ordinary General Meeting

of the above-named Company will be held at
CORONATION HALL,
Corner Claim and Plein Streets, Johannesburg, on

FRIDAY, NOVEMBER 5th, 1937, at 5 p.m.,

for the purposes following:—

- (1) To receive the Report of the Directors.
- (2) To elect three (3) Directors in place of Messrs. N. Kirschner, C. Lyons and H. Lourie, who retire by rotation, and, being eligible, offer themselves for re-election.
- (3) Election of Auditors and fixing the remuneration for the last audit.
- (4) General.

By Order of the Board,

MAURICE SEGAL,
Secretary.

October 22nd, 1937.

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